



Rotary District 5340



Scouting for Food

March 3 and 10, 2012

Faces of Hunger

The Problem of Hunger in San Diego and Imperial Counties

Hunger can be hard to recognize. Thousands of families all around us are struggling right now and suffering from hunger. Sometimes, the adult or child who is hungry may be right next to you, and won't say anything to you. In fact, they may actually be trying to hide the signs of hunger.

Our Response

Scouting For Food 2012 is scheduled for March 3 and March 10, 2012, when supplies at local food banks are low and the needs are high. Scouting For Food is the leading service program for Boy Scouts of America and is a part of the national BSA program - Good Turn for America. Our local council will be teaming up with The Salvation Army and Rotary District 5340 in sending thousands of scouts into our neighborhoods to collect and distribute food. Help address the problem of hunger in San Diego and Imperial Counties.

For 2012, our goal is to increase our scouts' participation rate from the 5%-10% rate that we've seen in the past two years, to at least double that, to 25% of scouts helping throughout our council. Please save March 3 and March 10, 2012 for Scouting For Food, and work with Scouts all across San Diego - Imperial Council to put scouting values of Kindness, Friendliness, and Helpfulness into action.

All participating scouts will receive a patch designed specifically for Scouting For Food 2012, with each participating unit receiving a visit from a uniformed officer of The Salvation Army to express thanks for helping to bring attention to the problem of hunger in San Diego and Imperial Counties.

What can you do today?

Add Scouting For Food 2012 to your unit activity calendar for March 3 and March 10, 2012. Look for Scouting for Food 2012 unit kits to be distributed at Roundtables in January. For more information about how you and your BSA unit can help with advance planning, or to get involved in Scouting For Food 2012, please contact Scouting for Food Chair Conrad Olson at 619.708.5664 or olson123@gmail.com.