



Fall Recruiting 2016

Racing for Fun and Family



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SUMMER/FALL SCHEDULE

August

- Attend District Fall Recruitment Training Kick Off
- Collect all elementary school open house dates, request a table, offer an opening flag ceremony or other service
- Schedule Fall Recruitment &/or Boy Talks at all local elementary schools
- Attend Open House events keeping a list of interested families

September

- Conduct recruitment events or join nights at each elementary school you serve
- It is ok to coordinate this effort with other Packs serving the same schools
- Integrate new families into your pack including leadership training for new adults
- Submit new applications, criminal background checks and YPT to your District Executive or the Council office to make your rechartering easier

October – December

- New Youth Applications received at the Service Center by October 15, 2016
- Encourage “Bring A Buddy” recruiting to continue recruiting new youth

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Your Pack will qualify for free Pinewood Derby Cars for all active youth members if the net number of new Cubs recruited is sufficient to increase the size of your pack by 10%, as compared to the number of registered Cubs in your Pack as of December 31, 2015. Packs organized in 2016, the base line will be the number of Cubs registered as of August 1, 2016. For packs organized subsequent to August 1, 2016, the baseline will be the number of Cubs registered on the initial join night. Our “stretch” goal is to have all packs increase their membership by 10% by October 15, 2016. For smaller packs, that can be achieved by recruiting one or two more Cubs.

New Youth Applications must be received in the Service Center by October 15, 2016.

Pinewood Derby Cars will be distributed in mid-November to qualifying units.

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Your Pack's Racing Team...

District and Council Support:

- Council Membership Chair
- District Chair
- District Commissioner
- District Executive
- District Membership Chair

Pack Racing Team:

- Summer Activities Chair
- Fall Recruitment Chair
- Unit Commissioner
- Pack Coordinators
- Cub Scout "Recruiters"

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Role of the Pack Coordinator

- Works with the District Fall Recruitment Coordinator, Unit Commissioner, and Pack Leadership
- Objective: To provide families, in the neighborhood surrounding your Pack, with the opportunity to join the Cub Scouting program.
- Responsibilities:
 - Work with Pack leadership to determine Pack goals and objectives for the Fall Recruitment (Youth and Adult)
 - Participate in trainings provided by the District and Council, sharing best methods and resources for success
 - Give leadership to unit participation at the School Open House and conduct a Recruitment Night at each pack school.

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Guidelines For Your School's Open House

Be sure to sign up for a space at your school's Open House to promote your recruiting drive. In many cases, it will be the first exposure your potential families will have to Cub Scouting.

- Have a table with enough surface area to place your items
- Everyone should be cheerful and in full uniform
- Everyone likes giveaways and sports cards. Ask your District Executive or Unit Commissioner for a free supply of cards from Council
- Ideally, you will have already secured your recruitment night date and had your fliers printed. If so, plan ahead to order some extra and give these out to all 1st-5th grade families as a "save the date"
- Ask your neighborhood Boy Scout troop to provide 2-3 Boy Scouts for your booth. They are extremely popular with the Cub-age boys
- In addition to fliers, have a sign in sheet so that those families can be called to remind them of the Recruitment Night
- Get posters from Council to help decorate and be sure to have your own Pack's photographs on display, as well. If your pack has its own website, make sure that it is prominently displayed, as well.

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Recruitment Night Resources

Packs to Provide:

- Photo Board & Color Items
- Crafts for Youth
- Games
- Props
- Pack Calendar
- Pack Leader Information
- Den & Pack Resource Guide

Council to Provide:

- Applications
- Scout Shop/Service Center Information
- Parent Information Guide
- Mini Boys' Life Magazine
- Table Tents/Posters/Banners
- Sign In sheets
- Bring A Buddy Cards

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Super Recruiter Program

- Your best recruiters are the Cub Scouts in your pack and the fall is a time for outdoor fun with friends and school-mates. By using tools like “Be A Scout” and “Join Today” invitation cards, your Cubs can invite their friends to be part of your fall Pack adventures. We’ve all received these types of invitations from our kids’ friends and this introduction to join scouting is familiar and well received. Contact your district recruitment leaders or the Council office, for birthday party style invitations. We can customize them for you or, of course, you can make your own printed copies or take advantage of online options.
- Cub Scouts who recruit friends are recognized through the Super Recruiter Program, with Recruiter patches and additional segments earned for every new youth recruited

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School “Join Nights”

- **Join nights are an effective tool for your Pack to prepare for and deliver an effective school recruiting function.**
- **Your District Executive will provide you with a detailed plan on how to conduct a school join night event.**
- **The goal of a school join night is to have each attending youth and a parent register and join your pack during the course of the join night evening.**

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