

# CREDIT SALES ARE BEST FOR SCOUTS

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

**Trail's End pays for all credit card fees!**



- Bigger Rewards – Earn 1.5pts per \$1 sold in the Trail's End App
- Safer – Scouts don't have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

*When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.*

## ONLINE DIRECT

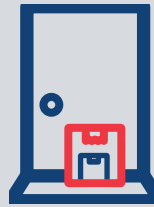
**The safest way of fundraising for Scouts!**



**Safe for Scouts**  
Fundraise from the safety of home.



**Product Variety**  
Traditional products & prices plus more.\*\*



**No Handling**  
Products ship to your customers and all sales are credit.



**Trail's End Rewards\***  
Earn double points for Amazon.com gift cards.

\*Council participation in Trail's End Rewards may vary.  
\*\*Subject to change.

## HOW IT WORKS

**TWO WAYS TO SELL ONLINE**

### SHARE YOUR PAGE



1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

### TAKE ONLINE DIRECT ORDERS IN THE APP



1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

**BUILD YOUR PLAN TO SELL \$1,000 SOCIAL DISTANCING**  
**Text MYPLAN to 62771 to learn more!**

# OVER 73% SUPPORTS OUR LOCAL SCOUTS\*

NEW! TWO BIG BAGS



## Cheese Lover's Collection

Over \$22 to local Scouts\*  
Contains: Milk

- White Cheddar Popcorn
- Blazin' Hot Popcorn Comes in a gift box.

\$25



## Salted Caramel Popcorn

Over \$17 to local Scouts\*  
Contains: Milk and Soy

\$20



## Blazin' Hot Popcorn

Over \$14 to local Scouts\*  
Contains: Milk

\$20



## White Cheddar Popcorn

Over \$14 to local Scouts\*  
Contains: Milk

\$15



## Unbelievable Butter™ Popcorn

Over \$10 to local Scouts\*

\$15



## Popping Corn Jar

Over \$10 to local Scouts\*

\$10



## Caramel Corn

Over \$7 to local Scouts\*  
Contains: Soy

## SUPPORT SCOUTS WITH A DONATION TO OUR AMERICAN HEROES!

Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.



Donation Levels

\$50

\$30

**EVEN MORE PRODUCTS AVAILABLE WITH ONLINE DIRECT!**

SECURE PAYMENT PROCESSING THROUGH SQUARE

TRAIL'S END PAYS ALL CREDIT CARD FEES



\$50 American Heroes Donation  
\$30 American Heroes Donation  
Cheese Lover's Box  
Salted Caramel Popcorn  
Blazin' Hot Popcorn  
White Cheddar Popcorn  
Unbelievable Butter Popcorn  
Popping Corn Jar  
Caramel Corn

NAME	STREET/EMAIL ADDRESS OR PHONE NUMBER	\$50	\$30	\$35	\$25	\$20	\$20	\$15	\$15	\$10	AMOUNT DUE	PD.	DLV.
1													
2													
3													
4													
5													
6													
7													
8													
9													
10													
11													
12													
13													
14													
15													
SCOUTS NAME _____		TOTAL									\$		

MAKE CHECKS PAYABLE TO: \_\_\_\_\_ Please direct your popcorn payment to your Pack or Troop. DELIVERY DATE \_\_\_\_\_

NATLFTOPOP

For more information on our products, go to [www.trails-end.com/products](http://www.trails-end.com/products). \*Average return to local councils, units and Scouts based on all Trail's End product sales. © 2020 Trail's End®. All rights reserved. Packaging shown is not life size and is subject to change.