



DISCOVER THE MAGIC OF SCOUTING



2017 Top Seller - Patrick C. Troop 676 - \$7,293



San Diego Imperial Council www.sdicsa.org

WIN A TRIP TO DISNEY®!

Register an account with Trail's End and record one online sale for your chance to win a trip for two to **Walt Disney World® Resort.**

www.trails-end.com/winatrip

See site for details and Official Rules.



SCOUT SCRIPT!
 "Hello, my name is _____ and I'm with pack / troop _____ and supporting our camp programs. I have many DELICIOUS favors of popcorn and _____ is my favorite! Can I count on your support to help fund my adventures?" (Hand print and order form to customer)

NAME	STREET/EMAIL ADDRESS	AMOUNT	DATE	DLV.	PD.	DELIVERY DATE
1		\$50				
2		\$30				
3		\$60				
4		\$30				
5		\$25				
6		\$25				
7		\$20				
8		\$25				
9		\$20				
10		\$25				
11		\$20				
12		\$15				
13		\$15				
14		\$10				
15		\$10				
16		\$10				
17		\$10				
18		\$10				
19		\$10				
20		\$10				
21		\$10				
22		\$10				
23		\$10				
24		\$10				
25		\$10				
26		\$10				
27		\$10				
28		\$10				
29		\$10				
30		\$10				
TOTAL						

- \$50 Military Donation
- \$30 Military Donation
- Chocolate Lover's Tin
- Cheese Lover's Tin
- Dino, Caramel Crunch
- Hot Kettle Corn
- Hot Kettle Corn
- Salted Caramel Corn
- Caramel Corn with Raisins
- Maple Caramel Cheese
- White Cheddar Cheese
- Trail's End Popcorn

- 80 MILK CHOCOLATE
- 80 MILK CHOCOLATE
- CHOC. LOVER'S
- CHOC. LOVER'S
- CHOC. LOVER'S
- CHOC. LOVER'S
- 18K KETTLE
- 18K KETTLE
- 18K KETTLE
- SALTED CARAMEL CORN
- CARAMEL CORN
- JALAPENO CHEESE
- WHITE CHEDDAR CHEESE
- CARAMEL CORN
- POPPING CORN

MY GOAL \$

Rewards Total

POPCORN HELPS SCOUTS PAY FOR COLLEGE! LEARN MORE AT www.TRAILS-END.com/SCHOLARSHIP

Skip the delivery, sell online.

No money to handle
Products ship directly to customers
Earn Amazon.com rewards
Receive 5% for every dollar sold, over \$300.*



*Amazon.com Gift Card, redeemed through your Scout account

www.trails-end.com

My Scout Code: _____

WIN A TRIP TO DISNEY®!

Register an account with Trail's End and record one online sale for your chance to win a trip for two to **Walt Disney World®** Resort.



For more information on how you could be one of the lucky winners, visit www.trails-end.com/winatrip. See site for details and Official Rules.

LEARN HOW TO SELL LIKE A CHAMPION

www.trails-end.com/scout-training

\$60 **CHOCOLATE LOVER'S COLLECTION**
Over \$35.00 to local Scouting

- Milk Chocolatey Pretzels 17 oz.
- White Chocolatey Pretzels 17 oz.
- Pecan Clusters 7 oz.
- Chocolatey Caramel Crunch™ 15 oz.

Comes in a gift tin.

\$30 **CHEESE LOVER'S COLLECTION**
Over \$20.00 to local Scouting

- White Cheddar Cheese Corn 5 oz.
- Yellow Cheddar Cheese Corn 5 oz.
- Jalapeño Cheddar Cheese 5 oz.

Comes in a gift box.

POPCORN FOR OUR TROOPS
Donate a gift of popcorn for our military men and women, their families, and veterans' organizations.

\$50 Gold Donation
\$30 Silver Donation

\$25 20 oz. **SALTED CARAMEL POPCORN** with Sea Salt
Over \$18.00 to local Scouting

A unique combination of sweet caramel corn with a perfectly balanced finish of sea salt.

\$25 18 oz. **CHOCOLATEY CARAMEL CRUNCH™**
Over \$18.00 to local Scouting

Sweet, crunchy caramel popcorn coated in smooth and creamy chocolate.

\$20 18 oz. **PREMIUM CARAMEL CORN** with Almonds, Cashews & Pecans
Over \$14.00 to local Scouting

The ideal pairing of sweet caramel popcorn mixed with almonds, cashews, & pecans.

\$25 18-Pack Microwave **KETTLE CORN** MICROWAVE
Over \$18.00 to local Scouting

Deliciously sweet and salty popcorn that melts in your mouth.

\$20 18-Pack Microwave **UNBELIEVABLE BUTTER™** MICROWAVE
Over \$14.00 to local Scouting

The perfect combination of popcorn, oil, salt and butter to make you feel like you're at the movies.

\$15 5.25 oz. **JALAPEÑO CHEDDAR CHEESE**
Over \$11.00 to local Scouting

Crispy cheese popcorn with a spicy punch of jalapeño white cheddar cheese deliciousness in every savory bite.

\$15 5.25 oz. **WHITE CHEDDAR CHEESE CORN**
Over \$11.00 to local Scouting

The perfect combination of light, crispy popcorn and rich white cheddar cheese deliciousness in every savory bite.

\$10 11 oz. **CLASSIC CARAMEL CORN**
Over \$7.00 to local Scouting

A traditional favorite full of rich caramel flavor.

\$10 30 oz. **POPPING CORN**
Over \$7.00 to local Scouting

Trail's End plain kernels for those who like to make popcorn from scratch.

All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, milk and egg ingredients. All Trail's End® products are Kosher Dairy. Please verify the symbol on each package to verify the validating kosher organization.

*Across the entire Trail's End® product line, an average of 73% goes to local Scouting. ©2018 Trail's End®. All rights reserved.

2018 Fall Prize Program

\$825
LEVEL 5

- 10 - 126-Piece Tool Set
- 11 - HEXBUG VEX Ambush Striker
- 12 - 2-Person Waterproof Tent



\$575
LEVEL 4

- 7 - LEGO CREATOR 3-in-1 Rocket Rally Car
- 8 - HEXBUG VEX Discovery Command Explorer
- 9 - All Aluminum Tactical Safety Flashlight



\$375
LEVEL 3

- 4 - Hanging Hammock
- 5 - 3 Watt-200 Lumen COB LED Headlamp
- 6 - 4" Rosewood Knife w/ Case & BSA® Branding



\$275
LEVEL 2

- 1 - Squat Lock Blade Knife w/ Clip & BSA® Branding
- 2 - SOS Survival Kit
- 3 - Dart Zone Raptor Mini Bow w/ 4 Darts



LEVEL 1

- 0.1 - Popcorn Sale Patch
Sell any item
- 0.2 - Online Sale Pin
Sell One Online Order
- 0.3 - Military Sale Pin
Collect One Military Donation
- 0.4 - Top Seller Pin
Sell over \$1,000



Online Sale Pin Military Sale Pin Top Seller Pin

Descriptions of Prizes Available at www.boyscouts-gcc.com

Bonus Prizes

\$600 in Sales

Scouts who sell \$600 will receive their choice of a Helix Power Swing or 6-in-1 Stainless Steel Grilling Multi-Tool



\$1,500 in Sales

Scouts who sell \$1,500 will receive a \$50 Amazon Gift Card



\$4,000 in Sales

Scouts who sell \$4,000 will receive a \$135 Amazon Gift Card



\$4,500
LEVEL 11

- 33 - Treepod Cabana
- 34 - LEGO Ninjago The Dockyards
- 35 - Lionel Thomas & Friends Lionchief Set w/ Bluetooth
- 36 - \$200 Walmart Card



\$3,500
LEVEL 10

- 29 - LEGO Star Wars First Order Destroyer
- 30 - Max Traxx Tracer Racer RC - Twin Loop
- 31 - HEXBUG VEX Boxing Robots
- 32 - \$165 Walmart Card



\$2,750
LEVEL 9

- 25 - Holy Stone F181W Wifi FPV Drone w/ HD Camera
- 26 - Eureka! Tetragon HD 3 Person Tent
- 27 - North Face Big Shot Backpack
- 28 - \$125 Walmart Card



\$2,000
LEVEL 8

- 21 - LEGO Harry Potter's Hogwarts Great Hall w/ 10 mini-figures
- 22 - Xtrem BOTS Trooper Bot
- 23 - Camp Package
- 24 - \$90 Walmart Card



\$1,650
LEVEL 7

- 17 - HEXBUG Battleground Search & Destroy
- 18 - Swiss Army "Cadet" Backpack
- 19 - Carrera Fire R/C Racer
- 20 - \$75 Walmart Card



\$1,100
LEVEL 6

- 13 - Rock & Roll It Flexible Piano Keyboard
- 14 - LEGO DC Super Heroes Lex Luther Mech Takedown w/ Wonder Woman
- 15 - Camp Stove w/ Regulator (Fuel not included)
- 16 - \$40 Walmart Card



KELLER MARKETING
A Division of General Commercial Corp.
888-351-8000

San Diego - Imperial Council
Council Code: 49SDIC www.sdicbsa.org
619-298-6121



Manufactured under license from the Boy Scouts of America®. All rights reserved.

How to Select Your Prizes

- Sell any item and receive the Popcorn Participation Sale Patch.
- Sell \$275 or more and receive a Popcorn Participation Sale Patch AND any Level 2 Prize.
- Sell \$375 or more and receive a Popcorn Sale Patch AND a prize from the level you **achieve**; or select a combination of prizes from lower levels, as long as the total prize value does not exceed the **Level Achieved**.
- Parent's permission and a Whittling Chip or Totin' Chip is required to select a knife as your prize.

Example: Sales of \$575 choose one prize from the \$575 Level ...OR... TWO prizes from the \$275 Level.

Popcorn Sale Important Dates

Show N Sell Orders Due	August 20
Show N Sell Pick Up	September 8
Product Returns/Sale Ends	October 22
Take Orders Due	October 23
Take Order Distribution	November 10
Unit Close Out	November 30

Prizes are subject to substitution after consultation with Council and will be of equal or greater value.