

# What's Poppin' #1 - Units, Start Your Engines (7/18/22)

To All Kernels and Co-Kernels,

The time has finally arrived for Popcorn Season to begin. Are you READY?? I am, so let's get started!! Below is some key information to get you going for the next few weeks.

- **WEBSITE:** The popcorn website under [www.sdicbsa.org](http://www.sdicbsa.org) is now up and running. There are key dates listed, training materials, links and forms (including the new order form). Check it out. Like last year, I will also post the What's Poppin' emails.
  - **1st ORDER DUE BY JULY 31:** Yes, it is time to place your first order. Go into your Leader Portal and click on the ORDER POPCORN button (it is now open for business). Just a reminder that order units are in CASES and each case has a varying amount of individual products (from 1 to 12). Please watch the ratio numbers!! Just a note to be realistic/conservative in your ordering if you are unsure. I will have extra product available for pickup if you run short.
  - **RETURN POLICY:** Like last year, you will be able to return only 10% of your total inventory at the end of the season.
  - **STOREFRONT CLAIMING:** For units with sales over \$10K, claiming will begin July 25. For all other units, it will begin July 27 at 9 am. See the separate email about Storefront Claiming
  - **KICKOFF TRAINING:** I will be hosting 4 Kickoff Meetings this year. 2 in person and 2 via zoom. PLEASE LET ME KNOW WHICH SESSION YOU WANT SO I CAN PLAN ACCORDINGLY AND SEND ZOOM LINKS OR HAVE COPIES. Who should attend these sessions? Kernels, Co-Kernels and Unit Treasurers. In addition to the standard sales presentation, we will cover a few new things like how to read your invoice, how to close out at the end of the season and how to make deposits (Wells Fargo for Council is not an option this year). We do have 4 other deposit options!! Come to the kickoff meeting to hear the details. We are also working on a recognition date/party for the top 50 scout sellers!!
1. Popcorn Zoom: Thursday, July 21 from 4-6 pm
  2. Popcorn In Person: Saturday, July 23 from 9-11 am, Camp Balboa (Atherton Hall)
  3. Popcorn in Person: Monday, July 25 from 6-8 pm, Camp Balboa (Atherton Hall)
  4. Popcorn Zoom: Sunday, July 31 from 6-8 pm
- **NEED DISTRIBUTION HELP:** Distribution is currently scheduled for Thursday and Friday (Aug 18-19) from 3-6 pm and Saturday (Aug 20) from 9-11 am. All Distribution will be at Camp Balboa. I am in need of some adults and older scouts to prep orders, review orders with customer and help load vehicles. We start about 30 minutes before pickup time starts. Email Deb Oberg if you are available. Will also need help on Sept 9 and 10 as well. Mark your calendars!!! More information coming closer to distribution dates.

SDIC had an incredible Popcorn Season last year in 2021. Let's make 2022 even better. Just an FYI that we got rid of ALL the popcorn last year. Awesome job everyone!!!!

If you have any other questions, let me know and don't forget to let me know what training session you would like!!

Thanks  
Deb Oberg  
SDIC Popcorn Kernel 2022