

What's Poppin' #2 – Getting Set Up to Sell

July 23, 2021

To All Kernels and Co-Kernels,

We are off and running! Storefronts are being claimed and orders are being placed. Great Job everyone!

Based on some of the questions that I am getting, here is some information in case you are new or need a refresher.

- WWW.SDICBSA.ORG, under Activities & Civic Service, then POPCORN (on the left). We post as much information as we can on this site (including the What's Poppin' emails). If there is something you may be looking for, check out this site first.
- **Training:** From the Leader Portal in Trails-End, there is a tab on the left labeled TRAINING. This is another great site for short videos or presentations of various things that you can do with the Trails-End technology. It is broken down in small ideas or something you may have a question about. Also, there is a section labeled Products that has large photos of the product for display purposes. There is also a lot of other printable material to make your campaign a success!! Another excellent resource!! Check it out.
- **Storefront Reservations:** All available storefronts are eligible for choosing by anyone starting at noon on Saturday, July 24. You select a location from the Leader Portal in Trails-End under Storefront Reservations. If you need help navigating this, I would recommend reviewing the Powerpoint under Training. Just a note that even though Stater Bros was on the available list, Trails-End is still negotiating with them for approval to sell. AT THIS TIME, STATER BROS IS NOT AVAILABLE FOR SITE SALES. We will advise if and when that changes.
- **Placing an Order:** If you are planning on picking up popcorn on Aug 14, then you need to place your units order this weekend. A few key points. Click on the ORDER POPCORN button at the top of the page. The Selling Season is 2021. The Delivery Location is SHOW & SELL. Scroll to the bottom of the page to make your selections. Remember that you need to order in CASES. Column 3 will tell you how many sellable units are in each case, and numbers vary by product!! When you are satisfied with your order, click on the SUBMIT button. This will freeze your order for approval. You can start an order and make changes up until you click on Submit. For those that have started their orders, just remember to click on Submit by Monday!!
- **Pre-Printed Order Forms and Deposit Slips:** We will hand out these items at the popcorn pickup on Aug 14. A PDF copy of the order form is on the SDIC website if you need a copy before the 14th.
- **Co-Kernels:** A lot of people ask to add someone else from their unit to get the communications. You can do that by going into your Leader Portal and adding a Team Member. They will then gets emails from both me and Trails-End.

If you are not going to sell at this round, please let us know so we don't keep asking. The next order date will be Aug 26 for a September 18 delivery.

Have fun and get your orders in!

Thanks

Deb Oberg

SDIC Popcorn Kernel