

What's Poppin' #3 - Sell, Sell, Sell

To Kernels and Co-Kernels,

Popcorn was delivered and distributed last week. Many units have already started their sales and the reports from the field are sales are good. Some units have already run out of all or partials of their product. If you have not started yet, now is a good time to start! The market seems HOT, HOT, HOT!!!!

Here are some points to keep in mind.

Need more product: If you need more popcorn, send me an email of what you want. We will prep and leave in the lobby at Council for pickup.

More popcorn coming in 8/24/23: I had to reorder some product already and the truck is scheduled to deliver on 8-24. I do not have a delivery time. Good news is we are getting 3 pallets of smores! You will be able to order what you want. Yay!!!! We are also getting more White Cheddar and Salted Caramel. If you want some of this new shipment, send me an email. We will prep and you can pickup on Friday. Aug 25 from the Council office.

100% Amnesty Date September 1: Just a reminder that our first amnesty date is fast approaching. See how your sales are going over the next 2 weekends and consider bringing back what is not moving. We can move to a unit that is selling that product.

Next order due: September 4th is the next reorder date, and probably the last. Start thinking about what you want and need to finish the season

Just a reminder that the Council Office is closed on Saturday and Sundays and I do not have access. Make your popcorn requests as early in the week as possible. We are currently pulling orders on Tuesdays and Thursdays

Good luck in selling this weekend. Be safe and prepared with all the expected rain!!

Thanks

Deb

858-717-7851

Council Popcorn Chair